



# INTERNATIONAL ENTERPRISE PROMOTION CONVENTION

8-10 November 2010 - Harrogate, North Yorkshire, UK

## News Release 3 Minister endorses IEPC 2010

### Minister's endorses International Convention in Harrogate

Mark Prisk MP, the Minister of State for Business & Enterprise, has endorsed the 2nd International Enterprise Promotion Convention to be held in Harrogate, Yorkshire on 8-10 November 2010. In his message to Brian Dunsby, the Convention Organiser, the Minister said *"boosting enterprise is a key objective for this Government. We want to help Small and Medium Enterprises to start and thrive through better and more targeted business support, improved access to finance and by building a more entrepreneurial culture.* He then provided the following endorsement for the Convention programme:

*The first priority of this Government is to transform our economy and reduce our deficit. Private enterprise is key to our strategy for economic growth and, therefore, helping new businesses to start and grow is vital in the coming years.*

*This Government wants to light the fires of enterprise in every corner of our country and make the next decade the most entrepreneurial and dynamic in Britain's history.*

*To encourage growth and ensure businesses receive the support they need, we will tackle issues such as the availability of finance; promoting a positive business environment, including reducing the burden of regulation; the modernisation of business support and encouraging an entrepreneurial culture.*

*The International Enterprise Promotion Convention can help business creation and support organisations to share best practice and innovation in promoting and supporting enterprise. I would like to wish this event every success.*

Brian Dunsby says this Convention will showcase best practice and innovation in the creation and support of small businesses world-wide. New and growing businesses are vital to economic growth and innovation in all countries. It will attract many business advisers, enterprise agencies, incubation centres and business development centres of all types who are seeking new opportunities in the business support sector. Last year there were just over 500 delegates including 100 from overseas. With the cutbacks in Government funding for business support and the expected changes in Business Link and similar organisations, it is vital that all Business Support Organisations keep themselves up to date and also consider the alternative options for their ongoing engagement with small businesses. Brian said that the key aim of the Convention is to share experiences of successful SME programmes, whilst highlighting the policy implications. Many organisations, agencies, departments and individuals trying to stimulate and promote enterprise can learn from each other and improve what they do. Those who promote enterprise and advise existing or potential entrepreneurs see entrepreneurship as a transformational force for people and communities. At this Convention you can learn from the experiences of other organisations from around the world, in order to promote enterprise in your area.

### CONTRACT SIGNED:

The enclosed photograph shows the formal signature of the Venue Contract for the 2<sup>nd</sup> International Enterprise Promotion Convention at the Harrogate International Centre on 8-10 November 2010

*left: Stuart Quin, HIC Director, right: Brian Dunsby, Convention Organiser*

PTO

**- best practice and innovation in the creation and support of small businesses world-wide**

## **NOTES FOR EDITORS**

### **MAIN THEMES & TOPICS**

The three plenary session topics are briefly:

- Opening Plenary: **Enterprise Support Policy vs. Practice**
- Middle Plenary: **Entrepreneurship Education Policy vs. Practice**
- Closing Plenary: **Enterprising Inspiration for Youth**

The main themes to be addressed in participative Workshops, Case Studies and Debates are:-

**A - Advancing entrepreneurship education** – inspiring young people

**B - Business creation and development** - stimulating start-ups

**C - Community groups and social enterprises** – inspiring social benefits

**E - E-business, e-learning, e-marketing** - and now social networking

**M - Management and business development** - for global growth

**S - Supporting small business development** – new tools and techniques

### **WHO SHOULD ATTEND?**

This Convention is being organised on a low-cost not-for-profit basis so that as many SME specialists and support organisations as possible can attend from the UK and overseas including for example:

- Business Advisers, Brokers, Coaches, Consultants, Counsellors, Facilitators and Mentors, etc;
- Enterprise Agencies; Incubation & Innovation Centres; Science Parks; Support Organisations;
- Entrepreneurship Educators, Teachers & Trainers; Qualifying Bodies; Professional Institutes;
- Financiers & Venture Capitalists; Government SME-Policy Makers; Development Agencies;
- SME Support Organisations; Trade Associations; Chambers of Trade & Commerce, etc.

There will also be optional evening social and networking events within the overall programme.

### **WHY SHOULD YOU ATTEND?**

An ideal opportunity to learn about best practice in enterprise promotion in many parts of the world:

- Interact with practitioners, policy-makers, entrepreneurs and advisers
- Share best practice in business creation and support services
- Hear from successful enterprise promotion programmes world-wide
- Exchange experience in entrepreneurship education & training
- Debate new approaches to small business development
- Consider applications & policy implications of many innovations
- Develop existing networks and establish new working relationships

### **HEAR ABOUT THESE KEY ISSUES:**

- Inspiring enterprise in young people
- Inclusion of under-represented communities
- New approaches to inspiring business start-ups
- Identifying and promoting growth and innovation
- New tools and techniques for business support
- Social networking for business growth

### **IEPC ORGANISATION**

The International Enterprise Promotion Convention is organised by David Irwin, Former Head of the Small Business Service; George Derbyshire, CEO of the National Federation of Enterprise Agencies; Tony Robinson, Founder & Executive Chairman of SFEDI and Brian & Beryl Dunsby, Perlex Associates, past organisers of IBA, ICSB, ISBC & ISBE Conferences on small business and entrepreneurship.

**FOR FURTHER INFORMATION:** – Tel: +44(0)1423 879208 Fax: +44(0)1423 870025

Contact: Brian Dunsby, Convention Organiser, PO Box 288, Dept EP013, Harrogate HG1 9AX, UK

E-mail: [organiser@enterprisepromotion.org](mailto:organiser@enterprisepromotion.org) Web site: [www.enterprisepromotion.org](http://www.enterprisepromotion.org)